



Whologram World Vision

Graphic Design
Desktop Publishing
Web Design
Flash Design
Photography
Tell Me Your Dream . . .



Kenneth A. Brown, Jr.

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PROFESSIONAL PROFILE

I am a team building manager / designer with over 25 years experience as a manager / director. I have extensive contact in public relations, customer service and education. I have a long history of writing procedure and policy manuals, hosting group discussions at senior levels in companies I worked for as well as between competing and collaborating companies in the same market. I have hosted four seminars for groups all over Virginia to bring managers from different competing healthcare facilities together in a common learning and discussion environment. I have been a desktop publisher for over ten years creating newsletters, posters, teaching materials photographic reproductions, personalized stationery and more. I have experience in database applications and am comfortable in both MS and Mac environments. I am ready to work!

EXPERIENCE

WEBSITE HOSTING

1994-Present

- President of a small startup Web Hosting Provider
- Hosting of small businesses in the Virginia Beach area. Clients include U. S. Navy Seals alumni combat warfare magazine website, a medical temporary employee placement company, a discount computer sales company and others.
- Designed, filmed, edited and published a computer based CD for a neurosurgeon that demonstrates the techniques required to implant supportive hardware for the spine following injury or degradation of the discs.
- Website design in HTML and FLASH including database driven applications using SQL server applications and Iron Speed, DeKlarit, Microsoft .NET, Front page, Dreamweaver and other software.

COMPUTER CONSULTING

1981-Present

- Desktop publishing newsletters, vanity books, photographs, watercolor paintings, teaching materials and more.
- Graphic Design of Teaching displays, interactive displays such as Jeopardy Games to add interest to learning.
- Medical billing, system setup, consulting and accounting setup. Electronic filing of W₂/W₃ for small businesses using Quick books for their office software.
- Local Area Network and Multitasking systems software and hardware setup.
- Programming in Visual FoxPro, Access, Pascal and dBase.

SMALL BUSINESS MANAGEMENT CONSULTING

1994-1996

- Business plan design and implementation including on site classes to work through the business plan design in a retreat setting using visual aids and interactive dialogue.
- Budget design and analysis for small businesses in conjunction with a local CPA to gain control over the process and design a realistic marketing strategy.
- Word processing, spreadsheet generation, database handling: data conversion
- Computer hardware setup, troubleshooting and management

COMPUTER SKILLS

- Proficient in both PC and Macintosh based applications:
- Microsoft Products: Word, Excel, PowerPoint, Access, Outlook, Visual FoxPro, Front Page and Publisher.
- Adobe Products: Photoshop, Illustrator, PageMaker, InDesign, Acrobat Professional.
- Limited experience with ImageReady, Audition, Premier Pro, Encore, GoLive and After Effects, Iron Speed and DeKlarit.
- Digital processing and printing of photographs for web / commercial applications. Some pre-press experience.
- Experience with Macromedia products: Dreamweaver and Flash for web design and interactive media presentations.
- Peer to Peer networking using Microsoft software over Ethernet routers and switches and a mix of color, medium format inkjet printers with standard laser printers.
- Limited Experience with Macromedia Director and Free Hand.
- Limited experience with Quark Express.
- Proficient with Corel Painter and Word Perfect. Limited experience with Corel Draw and Paint.

EDUCATION

Bachelor's of Fine Arts in Visual Communication
American InterContinental University

April 2005
Hoffman Estates, IL

Diploma in Professional Nursing
Newton Wellesley Hospital School of Nursing

June 1976
Newton Lower Falls., MA

Respiratory Technician
Newton Wellesley Hospital Depart of Respiratory Therapy

February 1973
Newton Lower Falls, MA

Bachelor of Science in Biology
Boston College

June 1970
Chestnut Hill, MA